

Capitalising on Conferences

Idea's to generate business for you as these business events ~ are hosted in your community ...

Did you know Mildura is hosting:

- Ulysses AGM Event: 26 March – 1 April estimated 4,000 persons
- Vietnam Veterans 22-26 April – estimated 200 – 250 persons
- Rotary 9520 Conference 26-29 April - estimated 500-700 persons
- Wireless Institute of Australia 25-28 May, estimated 200-300 persons

Have you some thoughts about what to do? Come and listen to two guest speakers, PLUS get an insight into what the demographics are for each conference – allowing you to provide an informed 'service' to your customers. Meet some of the coordinators of these conferences.

Mobile Marketing – Get inspired and create opportunity for your business

Tim Gentle eBusiness Specialist

Tim is Managing Director of Design Experts, a web design service with an array of clients from multinationals and government organisations to homebased businesses. Tim has over 10 years experience in marketing and has led more than 300 workshops for small businesses with the goal of helping them maximise their online potential.

My Experiences in Customer Service and Marketing

Dean Druce Small business operator /customer service focus.

Dean started his career working in The Licorice and Chocolate Factory, a family owned business in Junee. In 2009, Dean and his sister opened up The Chocolate and Whisky Factory in Corowa in an abandoned flour mill. The unprecedented success of this business has brought significant economic growth to the small community. Hear from this youthful presenter and be inspired!



When: Thursday 16 February 2012

Where: Quality Hotel Mildura Grand Ballroom

Time: 6pm – 7:30pm

Light refreshments provided

Cost: Free – drinks available at bar prices

To RSVP or find out more:

Julie Jewell: 03 5018 8311

business.events@mildura.vic.gov.au

